

Creating A Plan That Works For You

STOP RELYING ON REFERRALS AND WORD-OF-MOUTH



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With the right online marketing strategy you can increase your leads, book more jobs & take your building business to the next level

Triple your sales by getting your Internet marketing right! Mary Anglade will share examples of how other builders were able to not only double, but triple and even 10x their sales by properly leveraging SEO, Google Maps Optimization, Website Conversion Elements, Link Building, Content Development, Social Media, and Paid Online Marketing. She will share the roadmap and strategies that helped them get these results, and then help you figure out how to do the same with your business. Come to this session prepared to work, because throughout this workshop-style presentation you will be developing YOUR action plan for getting your Internet marketing right!

In this training you will learn...



A blueprint covering the MOST important online marketing medium that you should be tapping into for your modular business



How to get your website to perform with maximum ability to convert traffic into leads



A proven strategy for getting your company to rank on the Google Map in your area by establishing your NAP, Citation Development & Reviews

Workshop Highlights

TRIPLE YOUR LEADS & BOOKED JOBS VIA THE INTERNET



You'll work through a 17 page workbook & walk away with a clear plan for generating more leads & booked jobs via the internet



The session is based on real work examples & case studies of other home builders and modular manufacturers



Receive live feedback on your Website, SEO & Paid Search strategy and key ideas to generate better results



Get the ideas, insights & strategies to WIN online for your home building and/or modular business.